



Important Changes to Business EXPO 2022

- Change in exhibit hours. The show hours are 9 am – 6 pm on Thursday. The show will be open from 9 – 11 am for exhibitors. The show will be open to the public from 11 am – 6 pm. All booths must remain fully intact until 6 pm. Early tear down may jeopardize future opportunities to participate in the show.
- Set up time has been expanded by one hour on Wednesday. Set up time is now 9 am – 7 pm on Wednesday. We strongly encourage all exhibitors to set up on Wednesday if possible.
- Nearly all booth numbers have changed due to a layout change. Please keep this in mind if you are wanting the same booth number as you had in previous years.
- During booth registration, you will now need to specify whether you'd like your table covered and skirted or not.
- The show has been opened back up to accommodate full booth capacity and unlimited attendees. The event is not invite-only like in 2021. Admission will return to normal being open to anyone who has a business card or pays the admission fee. You may however, send guest passes to family, friends, clients, etc. who may not have business cards so they do not have to pay admission. Guest passes are available on the Exhibitor Resources page on wausauchamber.com.
- Pop-up tents and canopies are prohibited in the exhibit space.
- All large or bulk items must be moved in through the overhead garage doors only.
- All garbage and recycle must be removed from your booth and put in the appropriate area (in or by garbage and recycle containers). All cardboard must be broken down.
- Homemade food and beverages are prohibited. All food and beverages must be store bought or made in a licensed kitchen.
- Alcohol is prohibited during the show.
- The Exhibitor Lounge will return and will include complimentary snacks and beverages.