



Important Changes to Business EXPO 2021

- Change in exhibit hours. The show will now be open from 10 am – 7 pm on Thursday.
- Change in teardown options. Teardown must be completed by Midnight on Thursday. No Friday teardown option is available this year.
- The EXPO Business PM has been incorporated into the show. Beverages will be available during the show at the cash bars. Because the Central Wisconsin Convention + Expo Center is the liquor license holder, only alcohol purchased from them or small samples served by pre-approved beer distributors are allowed to be consumed on the premises. Carry-ins are strictly prohibited.
- Additional food options. The concessions will be open during the show and will provide some basic snack and lunch options. Roaming food/beverage carts and pre-ordered lunch options will also be available. Exhibitors will be notified when the pre-ordered lunch menu is available for review and purchase online.
- Limited number of booths. Since the show has been scaled down, your booth may have been relocated and all booth numbers in the Ballroom have changed. You are welcome to review the map and update your booth location if you so choose. The map can be found at the link below. All booth changes must be submitted to programs@wausauchamber.com and will be awarded in the order in which they are received. We encourage you to submit first, second and third choice changes. The map will likely be continually changing, so we encourage you to check back frequently.
- Each exhibitor gets 20 admission passes to distribute to guests who they'd like to invite to the show. Exhibitor staff are not included within the 20 passes, but must still possess a pass in order to enter the show and receive a wristband. Exhibitors are not limited to the amount of staff working each booth, however, we recommend limiting to approximately two per shift to allow for adequate distancing in the booth.