

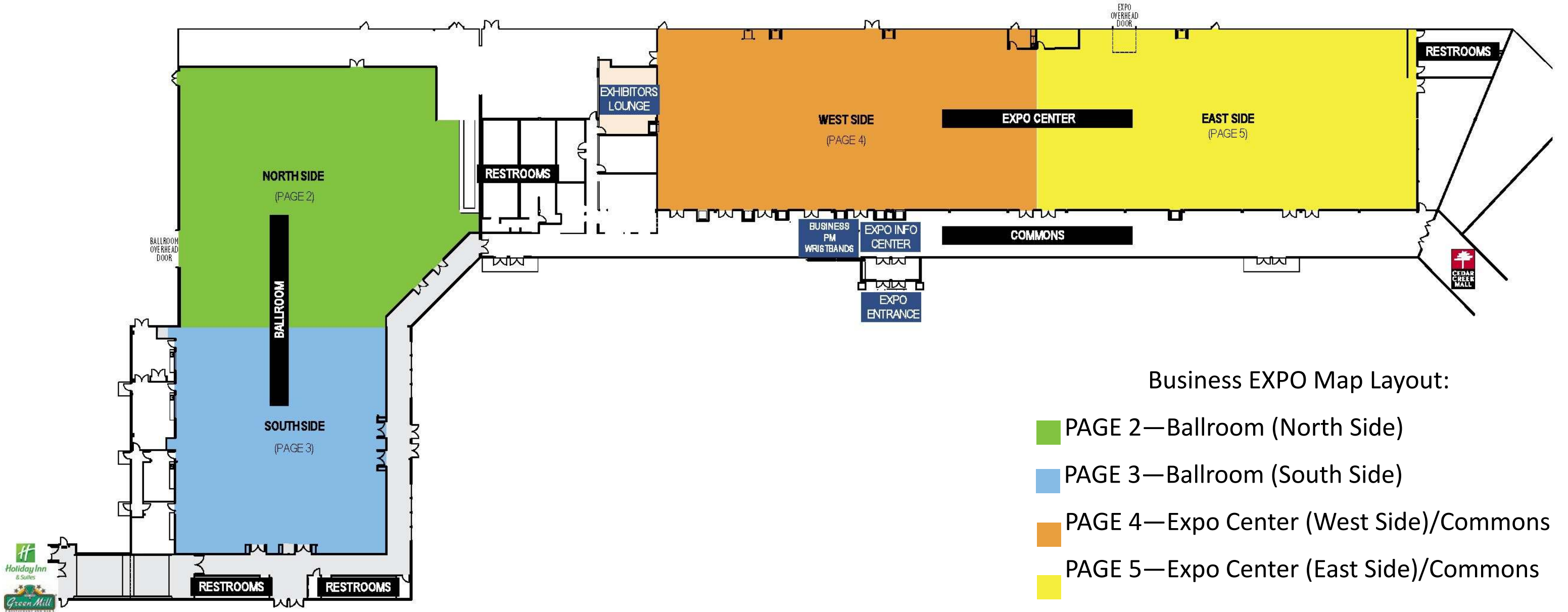
Thursday, April 18, 2024



10101

Market St

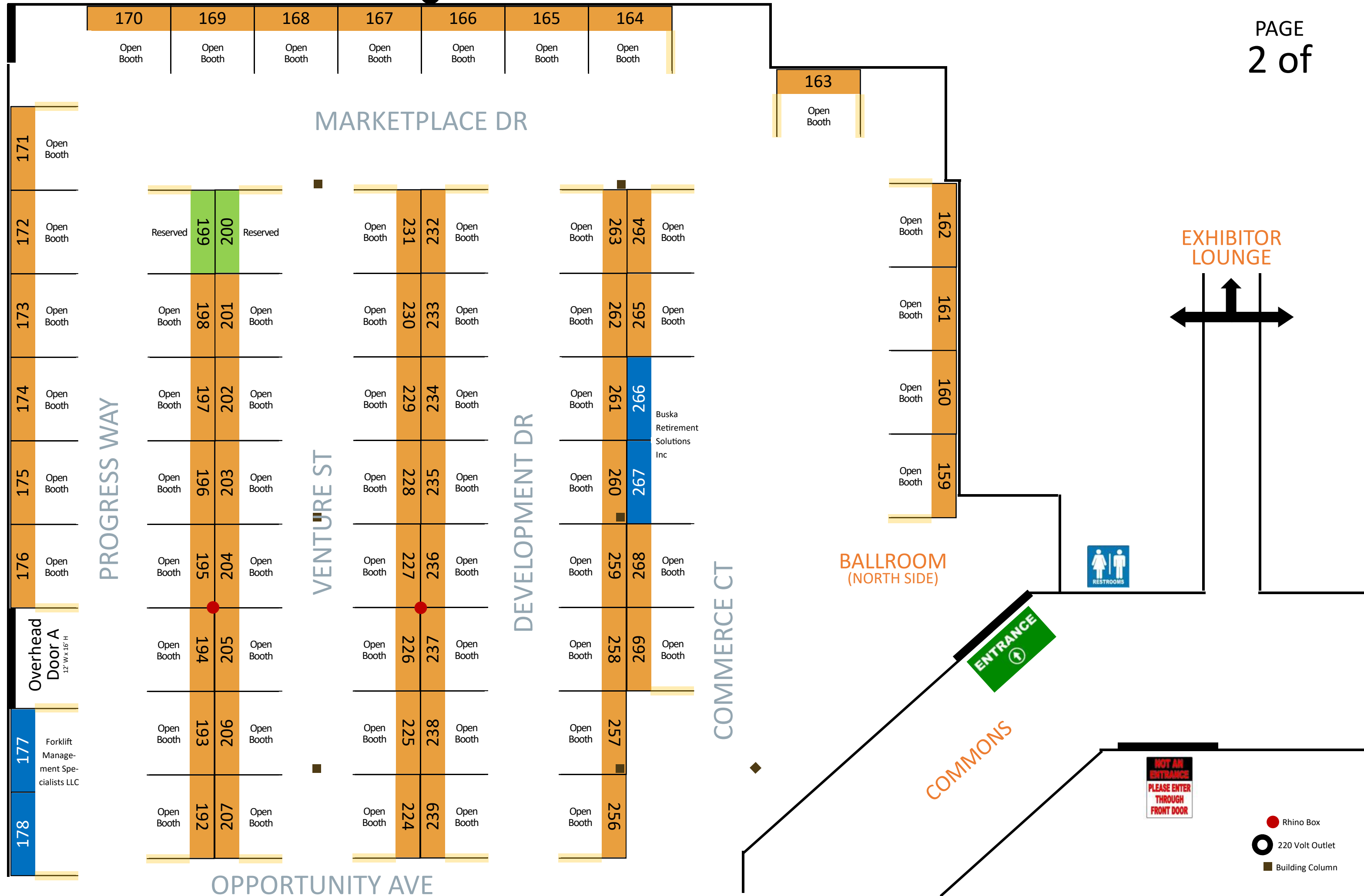
| Rothschild, WI 54474



Business EXPO Map Layout:

- PAGE 2—Ballroom (North Side)
- PAGE 3—Ballroom (South Side)
- PAGE 4—Expo Center (West Side)/Commons
- PAGE 5—Expo Center (East Side)/Commons









NOTE: All booths in the Commons are 10' W x 6' D instead of the traditional 10' W x 8' D.

- Rhino Box
- 220 Volt Outlet
- Building Column

Main Entrance



EXPO Information Center

ENTRANCE  
↑

COMMONS

EXPO CENTER  
(WEST SIDE)

BUSINESS BLVD

CHAMBER CT

SUCCESS ST

PROFESSIONAL PL

CONNECTION CT

005 Reserved  
004 Reserved  
003 Reserved  
002 Reserved  
001 Reserved

006 Open Booth   007 Open Booth   008 Open Booth   009 Open Booth   010 Open Booth   011 Open Booth   012 Open Booth   013 Open Booth

Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth
052	051	050	049	048	047	046	045	044	043	042	041	040	039	
053	054	055	056	057	058	059	060	061	062	063	064	065	066	
Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	
Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	
112	111	110	109	108	107	106	105	104	103	102	101	100	099	
113	114	115	116	117	118	119	120	121	122	123	124	125	126	
Reserved	Reserved	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	

Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth
158	157	156	155	154	153

Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth	Open Booth
278	279	280	281	282	283	284

Open Booth	Open Booth	Open Booth	Open Booth
285	286	287	288

Overhead  
Door B  
12' W x 11' H

015

Open Booth

016

Open Booth

017

Open Booth

018

Open Booth

019

Open Booth

020

Open Booth

021

Open Booth

022

Open Booth

023

Open Booth

024

Open Booth



RESTROOMS

EXPO CENTER  
(EAST SIDE)

SUCCESS ST

Open Booth

Open Booth

Open Booth

Open Booth

Open Booth

Open Booth

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Open Booth

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CONNECTION CT

INNOVATION HWY

CHAMBER CT

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BUSINESS BLVD

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Open Booth

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Open Booth

Open Booth

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151

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ENTRANCE



COMMONS

ENTRANCE



ECONOMIC HWY

Open Booth

Open Booth

Open Booth

Open Booth

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Open Booth

Open Booth

Open Booth

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NOT AN  
ENTRANCE  
PLEASE ENTER  
THROUGH  
FRONT DOOR

● Rhino Box

○ 220 Volt Outlet

■ Building Column

NOTE: All booths in the Commons are 10' W x 6' D instead of the traditional 10' W x 8' D.

# Business EXPO 2024 Exhibitor Listing

Exhibitor	Room	Street(s)	Booth(s)
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