

MONDAY, MAY 9
TO FRIDAY, MAY 13



2022 BUSINESS WEEK

REGISTER ONLINE AT
WAUSAUCHAMBER.COM

MONDAY, MAY 9

ADVOCACY AFTERNOON: INSIDER BRIEFING AND LEGISLATOR PANEL

The State of Wisconsin and greater Wausau region are at a pivotal economic juncture. The state and local economy face several challenges that impede economic growth. According to a recent Wisconsin Manufacturers and Commerce survey as well as survey of the Greater Wausau Chamber of Commerce members, the persistent labor shortage, high taxes, and regulatory environment pose significant challenges to business growth and competitiveness.

To provide greater context to the challenges facing the business community, the Greater Wausau Chamber of Commerce Business Advocacy Committee brings forth a program that all business leaders should attend.

Time:

1:30 pm – Check-In & Networking
2 pm – 3 pm – Insider Briefing
Scott Manley, WMC's Executive Vice President of Government Relations, will offer an assessment of the current political environment and critical policy implications with the upcoming fall 2022 elections.
3 pm – 4 pm – Legislator Panel

Location:

Wisconsin Institute for Public Policy and Service (WIPPS)
UW Center for Civic Engagement, UWSP at Wausau
625 Stewart Ave | Wausau

Cost:

Free for members of the Chamber

Presenters:



David Anderson will open the program and facilitate the Legislator Panel



Scott Manley will present the Insider Briefing

Invited Legislators:

Senator Jerry Petrowski (R)
Rep. Pat Snyder (R)
Rep. John Spiros (R)

TUESDAY, MAY 10

2022 SMALL BUSINESS OF THE YEAR AWARDS

Join us as we recognize the award finalists and announce the 2022 Small Business of the Year Award recipients in the business-to-consumer and charitable non-profit categories!

2022 Business-to-Consumer Award Finalists:

- Four Seasons Heating and Air Conditioning
- Inspired By Design LLC
- Lamb's Fresh Market – Wausau – Rib Mountain
- Radant Advantage Insurance Services
- WOW Family Entertainment Center

2022 Charitable Non-Profit Award Finalists:

- Achieve Center Inc
- Good News Project Inc
- Healthfirst Network Inc
- McLit: Marathon County Literacy Council Inc
- The Open Door of Marathon County Inc
- Wisconsin Automotive & Truck Education Association

Masters of Ceremonies:



Melissa Langbehn
WAOW News 9



Brad Hanson
WAOW News 9

Time:

3:30 pm – Check-In & Networking
4 pm – 5 pm – Program
5 pm – 6 pm – Networking & Appetizers

Location:

Hilton Garden Inn
151401 Highway NN | Rib Mountain

Cost:

\$25 Online | \$200 Reserved Table of 8

See the other side of this brochure for a full list of all previous recipients of the Small Business of the Year Awards.

WEDNESDAY, MAY 11

BUSINESS EXPO SET-UP

Time:

9 am - 7 pm

Location:

Central Wisconsin Convention + Expo Center
10101 Market St | Rothschild



WORKPLACE CULTURE WORKSHOP

Local human resources professionals will host this important program which will offer tips on creating a positive workplace culture for businesses of all types. The program will be presented in an interactive workshop format, with opportunities to collaborate with both members of your own team and those outside your organization.

Time:

1:30 pm – Check-In & Networking
2 pm – 4 pm – Program

Location:

Hilton Garden Inn
151401 Highway NN | Rib Mountain

Cost:

Free for members of the Chamber

THURSDAY, MAY 12

BUSINESS EXPO 2022

WISCONSIN'S LARGEST CHAMBER TRADESHOW!

OPEN TO THE PUBLIC!

FIRST 1,000 ATTENDEES RECEIVE A COMPLIMENTARY EXPO BAG!

A 'can't miss' event featuring hundreds of exhibitors, all of them Chamber members, and attracting thousands of attendees from across the state.

Don't miss this opportunity to:

- Learn more about each exhibitor
- Grow business networks
- Strengthen existing relationships
- Learn about new products and services
- Purchase and/or sample products
- Discover employment opportunities

Time:

7:30 am - 9 am - Exhibitor set-up
9 am - 11 am - Exhibitor-to-Exhibitor EXPO
11 am - 6 pm - Show Open to Public

Location:

Central Wisconsin Convention + Expo Center
10101 Market St | Rothschild

Attendee cost:

Your business card or \$10/person
No pre-registration required to attend show



WIN BIG AT THE EXPO

Drop by the Chamber's booth at the Business EXPO to enter for a chance to win a 4-Top Table at a 2022 Wausau Woodchucks game. Many members will conduct their own giveaways at this huge event.



MASCOT PARADE

A parade of member mascots will make its way through the EXPO at 1 pm.

HEADED TO THE FUN@EXPO?

Stop by the EXPO Information Center during the show to check in (if you pre-registered online) or to purchase your FUN@EXPO wristband so you can skip the lines later.

THURSDAY, MAY 12 (CONTINUED)

FUN@EXPO

The Chamber's largest networking event of the year! Develop new business relationships and strengthen existing ones while enjoying all-you-can-eat appetizers and beverages provided by:

- Noodles & Company – Serving Pasta
- Timekeeper Distillery – Serving Seltzers and Signature Cocktails
- La Taqueria – Serving a Nacho Bar
- Red Robin – Servin Wings and Possibly Pizzas
- Fun Factory Sweets – Serving Spiked Gelato, Gelato, and assorted Sweet Popcorns
- And More!

Time:

6 pm - 8:30 pm*

Stoney Creek Hotel & Conference Center
1100 Imperial Ave | Rothschild

Cost: \$10 Online | \$20 Day of Event at the Door

FEELING LUCKY?

Purchase tickets for a 50/50 drawing to be held at FUN@EXPO.

Wingspan for \$20 | 15 for \$10
6 for \$5 | 1 for \$1



GET INVOLVED WITH BUSINESS WEEK!

BECOME A SPONSOR

A variety of sponsorship levels are still available for the 2022 Business Week. This is a great opportunity for you to promote your business through a series of great local events. Contact Brian at the Chamber for more information at 715-848-5947.

EXHIBIT AT THE EXPO

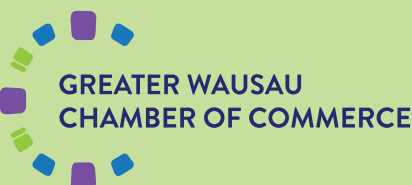
A limited number of EXPO booths remain available. Visit WausauChamber.com to reserve your space at this one-of-a-kind event.

ATTEND A PROGRAM

The Chamber's Business Week offers a variety of programs related to business advocacy, recognition and education.

NOMINATE A SMALL BUSINESS

The nomination process for the 2023 Small Business of the Year Awards will begin this fall. Monitor Chamber communications for your opportunity to recognize a great small business.



715.845.6231
www.wausauchamber.com

SMALL BUSINESS OF THE YEAR AWARDS

Which of this year's finalists will join this list of Small Business of the Year Award recipients?

The Wausau Region Chamber of Commerce has presented the Small Business of the Year Awards annually since 1981. Beginning in 2002, the Awards have grown to include multiple categories.

- Badger International (1984)
- Becher-Hoppe Associates Inc (2010)
- Becker Communications Inc (1988)
- Big Brothers Big Sisters of Northcentral Wisconsin Inc (2012)
- Boys & Girls Club of the Wausau Area Inc (2013)
- Bridge Community Health Clinic (2014)
- Center for the Visual Arts Inc (2016)
- City Grill Restaurant & Event Space (2017)
- Colby Metal Inc (2018)
- Creative Communication & Design Inc (2016)
- Crystal Finishing Systems Inc (2000)
- CW Paper (1989)
- Deluxe (FKA Wausau Financial Systems) (1995)
- Evolutions in Design LLC (2005)
- Finishing Touch Signs (2014)
- Fred Mueller Automotive Inc (1987)
- G3 Industries (FKA Wire Maid Manufacturing) (1999)
- Great Dane Pub & Brewing Co, The (2015)
- Grebe's Inc (2014)
- Griesbach Auto Service Inc (2016)
- Hadley Office Products Inc (1985)
- Home Insulation Company of Wausau Inc (2010)
- Hsu's Ginseng Enterprises Inc (1991)
- Hurlts Heating & Air Conditioning Inc (2009)
- IROW Shredding, Recycling & Consulting (1998)
- J & D Tube Benders Inc (2005)
- Junior Achievement of Wisconsin Inc - Northcentral District (2017)
- K-tech Charities Inc (2020)
- K-tech Kleening Systems Inc (2007)
- Kafka Granite LLC (2011)
- Kinziegreen Marketing Group (FKA Kinzie & Green Inc) (1993)
- Kohlman's IGA (1983)
- Kulp's of Stratford LLC (2012)
- L & S Electric Inc (1986)
- LandArt Inc (2008)
- LB Medwaste Services Inc (2020)
- Lewis Construction Inc (2007)
- Luoma Design Solutions Inc (2019)
- Major Industries Inc (2009)
- Management Recruiters of Wausau LLC (2004)
- Mint Cafe Inc, The (2006)
- Mutual of Wausau Insurance Corporation (2015)
- The Neighbors' Place (2021)
- Norlen Inc (1997)
- Northwest Tool & Manufacturing Company Inc (2021)
- Pepsi Cola Bottling of Wausau (1981)
- Preventive Dental Specialties Inc (2003)
- REI Engineering Inc (2002)
- Riiser Energy (1994)
- RMM Solutions Inc (2013)
- Ruppel Chiropractic (2019)
- Something's Brewing LLC (1990)
- Spectrum Insurance Group LLC (2017)
- Stainless Specialists Inc (1996)
- Stine Eye Center LLC (2012)
- TD Fischer Group Inc (2006)
- TCTeardrops LLC (2018)
- United Way of Marathon County Inc (2015)
- Van Der Geest Dairy Cattle Inc (2004)
- Vortex Tool Inc (2001)
- Wausau Carriers Inc (1992)
- Wausau Catering Inc - Rose Garden Banquet & Catering (2003)
- Wausau Container Corporation (2002)
- Wausau Country Club (2021)
- Wausau River District (2019)
- Wausau Smiles Dental (2020)
- Wimmer Construction Inc (1982)
- The Women's Community Inc (2018)
- Wynn O Jones & Associates Inc (2008)
- Yach's Body & Custom Inc (2011)
- Young's Drug Store (2013)

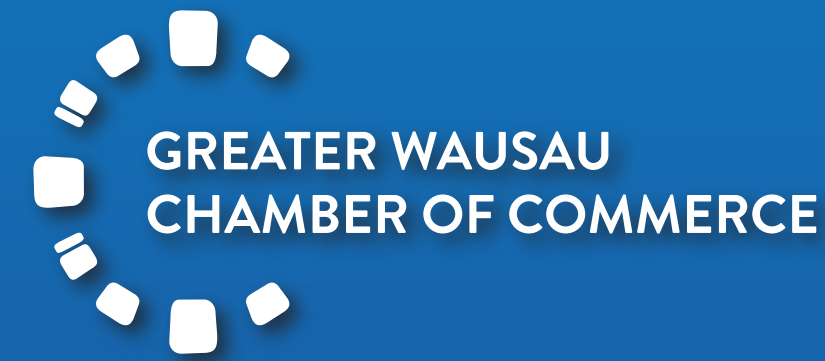


200 Washington St Ste 120
Wausau WI 54403

715.845.6231

www.wausauchamber.com

2022
BUSINESS
WEEK MONDAY, MAY 9
TO FRIDAY, MAY 13



2022
BUSINESS
WEEK MONDAY, MAY 9
TO FRIDAY, MAY 13

PRESENTED BY



► SCHEDULE OF EVENTS ENCLOSED



2022
BUSINESS
WEEK MONDAY, MAY 9
TO FRIDAY, MAY 13

