

CHAMBER PAK

Extend Your Reach. Extend Your Sales.

The Chamber Pak works for you by:

- Being a cost effective monthly advertising tool
- Giving your business high visibility to Chamber members
- Reaching a business-to-business audience
- Having 1,500 distributed monthly to an estimated readership of 5,000
- Increasing exposure by limiting the number of advertisers

We will make it easy by:

- Managing the postal regulations
- Taking care of the mailing costs

Member Investment

- \$299 per insert/Business Chamber Member
- \$150 per insert/Nonprofit Chamber Member

Prospective Member Investment

- \$399 per insert/Prospective Business
- \$350 per insert/Prospective Nonprofit

Additional Savings

- 15% off** when reserving two or more inserts within a 12 month period.
- 20% off** when reserving four or more inserts within a 12 month period.

Multi-page inserts, \$100 minimum additional charge. Member co-operative advertising, \$100 additional charge.

Payment and Reservation Information

Register online at www.wausauchamber.com, call 715-845-6231, or return your check and the form below to:

The Wausau Region Chamber of Commerce
200 Washington St, Ste 120
PO Box 6190, Wausau, WI 54402-6190

Company _____

Contact Person _____

Phone Number _____

Amount Enclosed _____

Call 715-845-6231 to pay by Credit Card.

Description of insert

Chamber Pak Date _____

Inserts and payment must be in our office no later than the Friday before each mailing date.

Contact Kim Smerda at ksmerda@wausauchamber.com or 715-848-5942 for benefits of advertising to the Chamber's membership.



Chamber Pak Mailing Dates

January 24, 2012	July 24, 2012
February 28, 2012	August 28, 2012
March 27, 2012	September 25, 2012
April 17, 2012	October 23, 2012
May 22, 2012	November 20, 2012
June 26, 2012	December 18, 2012

Inserts are due the Friday before the mailing date.